

# Voices OF HOPE

## Kenya

Esther Njoki Chege owns a small business offering towing services in Ruiru, Kenya. Chege wanted to expand and grow her business in order to better provide for her family, but she needed new equipment.

PWRDF Partner ECLOF is a microfinance institution that has provided loans to low income entrepreneurs for more than 20 years. Chege joined ECLOF in 2008 and since then has received five loans that have allowed her to expand her business. The loans, totalling over 350,000 Kenyan Schillings, have helped her increase her businesses capacity – and her profits.

Chege purchased two second-hand vehicles for towing vehicles and also used the funds to cover vehicle maintenance costs. Chege also attended ECLOF training courses where she learned how to manage her finances and grow her business.

Chege now operates six vehicles and she has begun running a hotel. Her children are now at the university level and she has been able to make improvements around her home.



**The Primate's World Relief  
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