

CREATIVE FUNDRAISING

FOR CHILDREN IN BANGLADESH

The people of All Saint's, Ladner Anglican Church in the Diocese of New Westminster decided to raise money for PWRDF in celebration of PWRDF's 50th Anniversary. The rector, Rev. Elizabeth Northcott, told PWRDF that photos and stories from Safe Haven (a residential home for care and support of vulnerable children in Bangladesh) and the Church of Bangladesh's Drop-in Centre for Street Kids helped to galvanize parishioners to raise funds in creative ways, with the goal of raising \$3,000 for this work.

Denise Hambidge, a former member of the PWRDF Board of Directors, visited Bangladesh as a participant in the Asia-Pacific Roundtable in 2009. She wrote a story about her experiences with street children in

Bangladesh which describes the life of boys aged 7-15 who "have either left home because of abuse or neglect, or who have been abandoned.

Stories like these galvanized parishioners to raise funds to support PWRDF's work in Bangladesh. They kicked off the program with a 50th Anniversary Eucharist, at which former Primate Andrew Hutchison preached and celebrated. After that service, parishioners spent 3 months raising funds through regular donations, 50th anniversary collection boxes, and selling home-made baking. One person collected sponsorships and walked 350,000 steps to raise funds.

A large display thermometer tracked their progress. The thermometer was surrounded by photos of children from Safe Haven and the Drop-in Centre- a constant reminder of why they were raising these funds. —from PWRDF website

MEET PWRDF'S PUBLIC ENGAGEMENT TEAM



Photo: Rachael Pollesel

Suzanne Rumsey

Public Engagement Coordinator

Since April 2010, Suzanne has been PWRDF's Public Engagement Program Coordinator. A life-long Anglican, Suzanne brings to this position over 20 years of human rights, development and development education work in the Latin America-Caribbean region, nine of those with PWRDF.

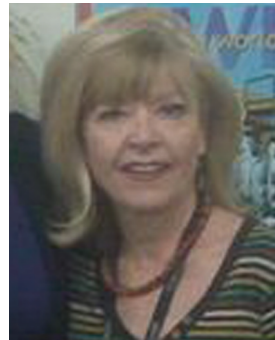


Photo: Rachael Pollesel

Christine Hills

Public Engagement Program Officer

Christine Hills has worked at PWRDF since May 2001 in a variety of positions. She is currently the Public Engagement Program Officer. Prior to joining PWRDF, she worked at UNICEF Canada in communications and marketing for fourteen years.



Photo: Rachael Pollesel

Sheilagh McGlynn

justgeneration.ca Facilitator

Sheilagh McGlynn comes to the position of justgeneration.ca Facilitator from an extensive background in Ecumenical Youth and Young Adult Ministry. She is excited to put her skills to work encouraging the engagement of Anglican young people in the work of PWRDF.

PROGRAM PROFILE: PUBLIC ENGAGEMENT

CONTEXT

- Founded in 1959, PWRDF has served for over 50 years as the international development and relief ministry of the Anglican Church of Canada
- On May 30, 2000, PWRDF was separately incorporated from the Anglican Church of Canada as a charitable, not-for-profit corporation, with a board of directors, and with dioceses acting as the voting membership and parishes as the associate membership of the new corporation
- A PWRDF survey carried out at General Synod 2007 revealed that PWRDF played an active part in the outreach programs of over 80% of Anglican parishes. A broader survey however suggested that only about 30% of Anglicans are aware of PWRDF and its work. This "knowledge gap" remains an ongoing challenge for PWRDF and its public engagement work
- The Public Engagement Program purpose is: To engage our membership in the continuous journey along which we move from awareness of global justice issues to informed action that is rooted in faith and responsive to the gospel call for social transformation
- The Public Engagement Program develops and distributes a variety of information, education and worship resources, provides workshops and speakers to parishes and dioceses, and supports networks of committed volunteers at all levels of the church that carry out education, advocacy and fundraising initiatives.



Photo: Christine Hills

Calgary regional meeting 2010; Bishop Derek Hoskin, PWRDF board member William Ogara



Photo: Christine Hills

Calgary regional meeting 2010



The Primate's World Relief and Development Fund

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PROGRAMS AND PARTNERS

Early on in its history, through increased involvement with development partners, PWRDF recognized the need for Canadian Anglicans to be aware of the underlying causes of poverty and injustice in the world and to come together to act for change. PWRDF therefore seeks to be part of the outreach and social justice ministry of every parish. In cooperation with other churches and with broader social networks, PWRDF is a part of a wide faith-based social justice community that comes together in educational events, analysis and reflection, campaigns, worship and solidarity.

Key to PWRDF's work of "public engagement" are the Diocesan and Parish Representatives, the Youth Council, as well as the Anglican Diocesan Refugee Network. These networks of dedicated volunteers link the national PWRDF organization with dioceses and parishes across the country, bring the stories of PWRDF's partners and their work alive at the local level and bring local concerns to national staff.

- **Diocesan Representatives:** These volunteers are appointed by their bishop and are the voting members of the corporation along with board members. They are mandated to strengthen PWRDF's diocesan partnership relationships through speaking engagements, involvement in action and advocacy initiatives and participation in governance. PWRDF gathers the diocesan representatives together once a year – regionally and nationally in alternate years – for networking, capacity building and engagement with partners and PWRDF staff.
- **Parish Representatives:** Through storytelling, fundraising and awareness raising initiatives, parish representatives help to strengthen PWRDF as a vital part of the ministry of the whole parish. In some dioceses, the diocesan

representatives gather parish representatives together annually for networking and capacity building. Parish representatives are invited to the regional meetings (held every second year) when the meeting occurs in their diocese.

- **Youth Council:** Advises the *justgeneration.ca* Facilitator and Public Engagement staff with direction, priority setting, and implementation for the Youth and Young Adult program. Members of the Council participate in developing and sustaining the *justgeneration.ca* network of Anglican youth throughout Canada. Council members are involved in resource production, speaking engagements and leadership training events.
- **Refugee Network:** The network is an informal association of volunteers and staff from the Anglican diocesan refugee committees in those dioceses that are Sponsorship Agreement Holders (SAHs) with Citizenship and Immigration Canada. It supports refugees and takes on refugee sponsorships with PWRDF staff providing information and facilitating public education and advocacy efforts. PWRDF seeks to gather the network members together once a year for information sharing and planning.

PWRDF also carries out a significant amount of public engagement work through its participation in a wide range of ecumenical alliances both in Canada and internationally. These include:

- World Council of Churches (WCC)
- Ecumenical Advocacy Alliance
- KAIROS – Canadian Ecumenical Justice Initiatives
- Action by Churches Together (ACT) Alliance*
- Canadian Foodgrains Bank (CFGB)*
- Canadian Churches in Action (CCA)*
- Canadian Council for International Cooperation (CCIC)
- Canadian Council for Refugees (CCR)

*See Humanitarian Response program profile

PUBLIC ENGAGEMENT STORIES

Support for PWRDF comes in a wonderful variety of shapes and forms. There are many, many stories to tell about how volunteers advocate, raise awareness and fundraise. Recent events offer a glimpse of the rich fabric that is PWRDF in Anglican parishes across Canada.

FROM PARACHUTES...

On July 10, 2010 83-year old Jean Winram from the Diocese of Niagara, skydived to raise funds for PWRDF. Cheering her on and waiting for her at the landing zone were members of Jean's home parish of St. John's Port Dalhousie, St. Catharines, Ontario as Jean undertook her third tandem jump attached to her instructor Scott.

"I'm an Anglican. I go to church. I just have a feeling you need to help people. Whatever I do, if it helps somebody, that's the most important thing," Winram said. Whether it is cooking breakfast for homeless people, cheering children as Rainbow the Clown or jumping from an airplane to raise funds, Jean is always looking to help people. Supporting the work of PWRDF around the world is another extension of that care for others.

A slight overbalancing at the moment of landing resulted in Jean fracturing her leg in two places. Despite this mishap Jean was tremendously upbeat, "The initial jump was great! It was unfortunate that it ended as it did. But if I was going to break my leg, I am glad I could do it while doing something that I wanted to do. I could have fallen just walking down the sidewalk." Jean's efforts helped to raise \$1,200 for PWRDF and the admonition of her doctor, who sang "Fly Me to the Moon" every time he saw her and warned her if she were HIS mother, he wouldn't have let her skydive!

—Adapted from a PWRDF website news story

... TO PICKLES

The Upham Parish Garden Project New Brunswick, now in its third year, is the initiative of the Rev. Marian Lucas-Jefferies. As the PWRDF representative on the Board of Directors of the Canadian Foodgrains Bank, she is very aware of hunger issues in the world. She proposed the garden idea to her parish and they supported her by planting and maintaining the garden. At harvest time, the youth group and their volunteer helpers made jams and pickles for sale at the Farmers Market in Hampton. Youth group members Kaitlyn and Carlie Bevans, Madeline Honeyman and Westra Allaby not only raised money, but also awareness about PWRDF and its partner CFGB and their work to eliminate hunger in the world.

Marian explained, "In addition to the involvement of the youth group, the farmers of the parish donated even more vegetables for the project." Rev. Marian returned home one day to find a 100 lb bag of squash on the rectory doorstep. Another farmer will be donating his regular contribution in squash and a third farmer donated dozens and dozens of cucumbers for the first time. "Some parishioners donated vinegar, sugar and salt, while others donated bottles of jams and preserves."

PWRDF Diocesan Representative for the Diocese of Fredericton, Anne Walling wrote how pleased she was "to have been a small part of this project. It is a great idea that Rev. Marian is promoting on behalf of PWRDF and CFGB that not only raises awareness about hunger in our world, it also gives people in the church the opportunity to work together for a great cause."

—Adapted from the PWRDF in the Diocese of Fredericton website